

The BDO Seidman Alliance – Redefining Business

The BDO Seidman Alliance has rewritten the book on doing business. No longer do business owners or managers have to establish and maintain a stable-full of consultants and professionals. That concept is now obsolete.

Today, through participation in the BDO Seidman Alliance, your accountant has unparalleled access to knowledge, services and capabilities – resources that can be accessed to enhance and add value to your operations.

Your CPA Firm's membership in the BDO Seidman Alliance has given you an advantage – the BDO Seidman Alliance Advantage.

Harnessing the Power of the BDO Seidman Alliance Advantage

Knowledge is power. And in business, power is an advantage. As a business owner or manager, you rely on your accounting firm for information and insights to help you successfully meet and maximize the challenges in our highly competitive business environment. Your accountant is your most trusted advisor. Now they, and ultimately you, possess a distinct business advantage – the BDO Seidman Alliance.

The BDO Seidman Alliance is a nationwide association of **independent, locally owned and regional** accounting, consulting and service firms with exemplary client service goals. The Alliance presents an opportunity for these firms, by accessing the resources of BDO Seidman, LLP, the BDO International network and other Alliance Members, to provide **outstanding worldwide resources, services and value to you, the client.**

In fact, BDO Seidman Alliance Clients receive ultimate value – personalized attention supported by the combined resources of over **9,000 professionals and more than \$1 billion in revenues nationally.**

About BDO Seidman, LLP

BDO Seidman, LLP is a national professional services firm providing assurance, tax, financial and risk advisory and consulting services to a wide range of private and publicly traded businesses. Guided by core values of integrity, trust, professionalism and independence for more than 95 years, we have provided quality service and leadership through the active involvement of our most experienced and committed professionals.

BDO Seidman serves clients through more than 30 offices and 350 independent alliance firm locations nationwide. As a Member Firm of BDO International, BDO Seidman, LLP serves multi-national clients by leveraging a global network of resources comprised of more than 600 member firm offices in 105 countries. BDO International is a worldwide network of public accounting firms, called BDO Member Firms, serving international clients. Each BDO Member Firm is an independent legal entity in its own country.

By harnessing the power and vast resources of the BDO Seidman Alliance, you and your firm are positioned to maximize opportunities and enhance operations.



The BDO Seidman Alliance Advantage

Research shows that the most trusted advisor to business professionals today is their accountant.

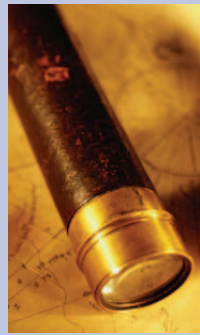
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As advisors to businesses and individuals, Certified Public Accountants provide the technical background, innovative thinking and personal service that help enable organizations and individuals to achieve their financial goals. They are trusted professionals who provide guidance that people and organizations can use to shape their future and maximize opportunities.



In today's global, competitive and information-driven environment, CPAs' core competencies – integrity, objectivity and independence – bring new and diverse value to clients.

However, traditionally the type and range of services offered by a particular CPA firm were often limited, depending on the skill, interest and experience mix of the partners and staff. Until now.



Services Available

Here are just some of the products and services available to you through the resources of your accounting firm and the BDO Seidman Alliance:

Assurance Services

- Attestation Services
- Sarbanes-Oxley Compliance
- SEC Services

Tax Services

- Corporate/Federal Taxation
- Cost Segregation
- State and Local Taxation
 - Sales and Use Taxation
 - R&D Credits & Incentives
 - Business Location Incentives and Site Selection
- International Taxation
 - Inbound Tax Planning
 - Outbound Tax Planning
 - Expatriate Tax Services
 - Transfer Pricing Services
- Compensation and Benefits
 - ESOP Services
- Family Wealth Planning
- Private Client Wealth Management
- Pass-through Taxation
- Nonprofit Taxation

Financial Advisory and Consulting Services

- Business Valuation
- Investment Banking
- Corporate Real Estate
- Business Restructuring
- Litigation and Fraud Investigation

Risk Advisory Services

- Internal Audit
- Technology Risk and Security
- Compliance Services (Sarbanes-Oxley)
- Business Process Enhancement

Business & Technology Advisory Services

- Financial
 - Treasury Management
 - Accounts Payable Operations Consulting
 - Accounts Payable & Purchasing Outsourcing

- Document Imaging
- Insurance/Risk Management Services
- Corporate Relocation & Consolidation
- Human Resources & Organization Development
 - Family Owned/Closely Held Business Consulting
 - Leadership Coaching
 - Succession Planning
 - Employee Surveys
 - HR Audits and Compliance Services
 - HR & Payroll Outsourcing
 - Performance Management
 - Employee & Management Training
 - Staffing Services
- Operations Consulting
 - Online Procurement
 - Telecommunications Optimization
 - Operations Improvement Consulting
 - Logistics Transportation and Warehousing Optimization
 - Facilities Site Selection, Planning and Design
- Sales & Marketing
 - Marketing Strategy
 - Customer and Product Market Research
 - Customer Relationship Management Software Solutions
 - Sales Force Automation
 - Web Site Design and Optimization
- Technology Services
 - Business-focused Technology Strategy
 - Rapid IT Assessment
 - Disaster Recovery
 - Packaged Accounting, ERP and CRM Software Solutions
 - Web and Application Programming
 - Network & Security Services

Industry Representation

The clients of BDO Seidman Alliance Firms and BDO Seidman represent almost every industry imaginable. The BDO Seidman Alliance is continually identifying and formalizing industry specializations to provide enhanced value to clients.

